



2021

國際展會徵案

日期：2021年05月19日

國際展會期程 (需因應疫情調整)

6月

7月

9月

11月

1月

十大國際展會

VIVA Tech

法國 6/16-19

Hello Tomorrow

新加坡 6/18-19

MWC

西班牙 6/28-7/1

Bio Asia

台北 7/22-25

D&I Award

日本 7/5-6
馬來西亞 7/26-27

IFA

德國 9/3-7

TechCrunch

美國 9/21-23

MedTech

美國 9/27-30

Web Summit

葡萄牙 11/1-4

CES 2022

美國 2022/1/5-8

6月 國際展會 / 競賽

6/16



6/18



6/28



2021年6月新創國際展會

展會名稱	展會期間	參展目的	參展規劃
VIVATECH 2021	06.16 ~ 06.19 參展	<ul style="list-style-type: none">行銷台灣新創品牌數位行銷台灣新創	<ul style="list-style-type: none">邀請全台科技新創報名或推薦參與嚴選參展團隊 25家建置 TTA 團隊虛擬館 25家 (如右)舉辦全球新創生態圈鏈結二場協助新創國際數位行銷
HELLO Tomorrow	06.18 ~ 12.03 參賽	<ul style="list-style-type: none">挖掘台灣新創競爭力強化台灣新創全球化	<ul style="list-style-type: none">邀請跨部會推薦新創參賽 (25家以上)邀請業師輔導新創參賽協助新創鏈結大會資源強化全球新創生態圈鏈結
MWC 2021	06.28 ~ 07.01 活動	<ul style="list-style-type: none">AI · 5G 新創產業接軌布局2022全球產業機會	<ul style="list-style-type: none">遴選全5G, AI新創團隊 (25家)TTA Investor Section (25家)4YFN Award 2022 Training (一場)Community Networking (TBC)



**16-19
JUNE**

**PARIS
AND
ONLINE**

VIVA

TECHNOLOGY

**EUROPE'S BIGGEST
STARTUP AND TECH EVENT**

徵案說明

2021/05/21

徵案辦法

1. 邀請全台科技新創報名或推薦參與
2. 嚴選參展團隊 25家
3. 建置 TTA 團隊虛擬館 25家 (如右)
4. 舉辦全球新創生態圈鏈結二場
5. 協助新創國際數位行銷

報名截止

2021/05/28

展會期間

2021/06/16 ~ 2021/06/19



YOUR HOSTED STARTUPS

- Each of your Startups gets their own digital page
- SU are featured on the Big List of startups on VivaTech's website & app
- Networking modules for each Startup

Europe's biggest startup and tech event

June 16 – 19, 2021 | Paris & online

 [Book your pass](#)



231M

Reach



13,000

startups



3,300

investors



2,500

journalists



125

countries

HYBRID VIVATECH 2021

VIVATECH 2021 THEMATICS

BUSINESS TRANSFORMATION

Acceleration of digital transformation, economic models...

FUTURE OF WORK

Mutation of work: efficiency, well-being, safety, motivation...

TECH TO WATCH

5G, quantum computing, cyber security, biotech, space...

WOMEN IN TECH

Female founders, sector empowering women...

DIVERSITY & INCLUSION

Digital, the new social ladder

SCALING UP

Where and how to boost startup growth

TECH FOR THE ENVIRONMENT

Fighting climate change, restoring biodiversity, putting an end to pollution...

DEMOCRACY & ETHICS

Data rights and governance

TECH FOR SOCIETY

Inclusion, diversity, education, health

ART, ENTERTAINMENT & CULTURE

Preserving and sharing the world's cultural wonders



hello
tomorrow

UNLOCKING THE POWER OF DEEP TECH

1000

Startups



1000

Corporates



300

Incubators &
Accelerators



300

Investors



400

Researchers &
Tech Transfer



200

International
Media



Hello Tomorrow CHALLENGE 2021

1
0

競賽說明

2021/05/21

競賽辦法

1. 邀請全台科技新創報名或推薦參與
2. 舉辦競賽說明會一場
3. 輔導團隊參與競賽
4. 補助CES 2022 Innovation Awards

報名截止

2021/06/18

競賽期間

即日起至 2021/12/03 止

1. Are in the **early-stage** of development (from not yet incorporated startups up to series A or early commercialization stage)
2. Are based on a **new technology**, a scientific discovery or a complex engineering process.
3. Have a scientific validation of their claim, a **proof of concept, a prototype**, or are in the process of producing one.
4. Have a **team of at least 2 people** and not a subsidiary or spin-off of an existing company.
5. Foresee an economically viable application on **the market within 15 years**.
6. Have the potential to have a **strong impact on the industry targeted**, and on society or the environment in general.

Hello Tomorrow : Worldwide

We have 72 representatives in 30 countries and local offices in 9 countries

More than
100

Hello Tomorrow events
organized

More than
3,000

global solutions identified

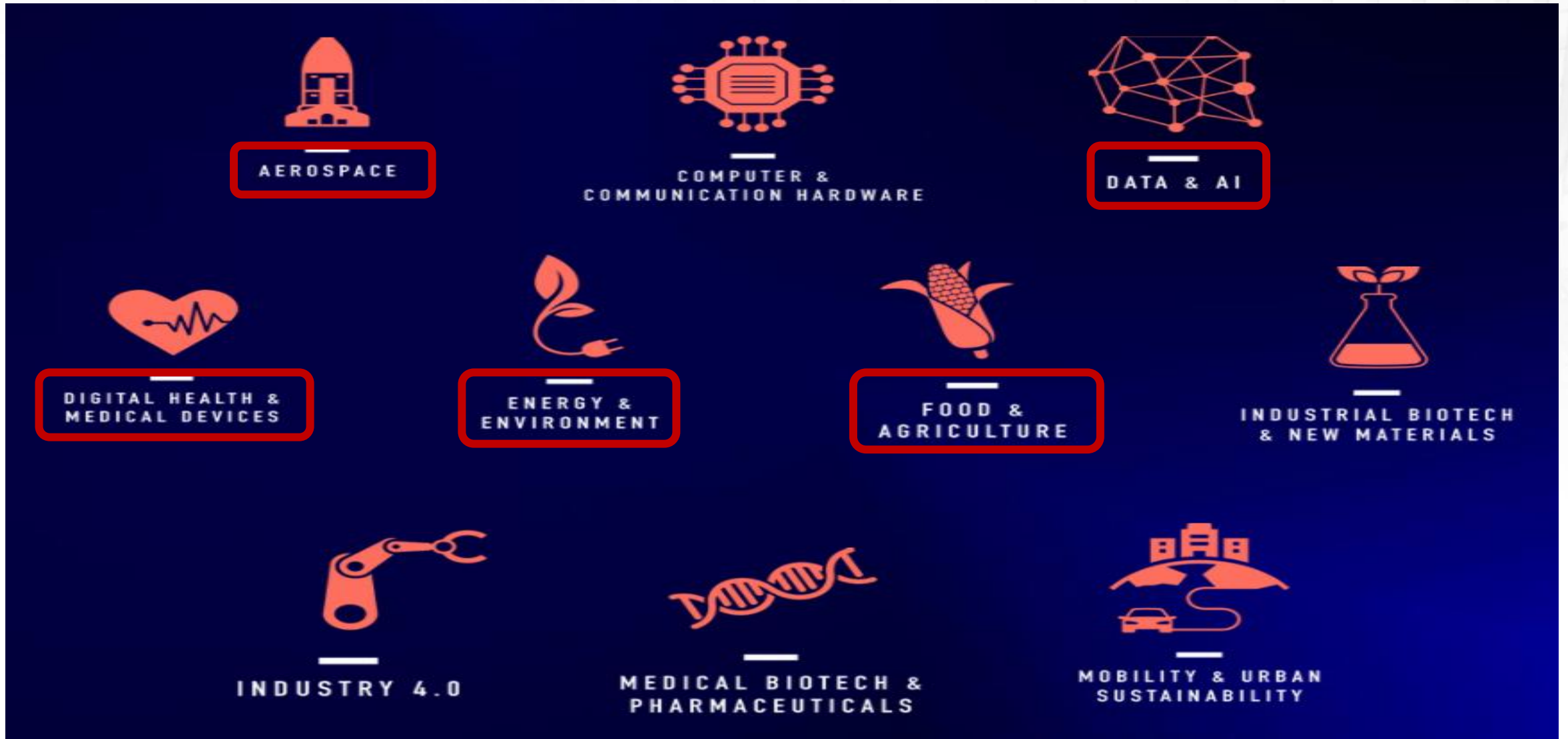
Over
2,000
startup alumni
in our network

More than
30k
people attending
our events

More than
\$300M
raised by startups who went
through the Challenge



Hello Tomorrow CHALLENGE 2021



Awards 2021



Hello Tomorrow Global Challenge 2021

- ✓ 報名截止：2021/6/18
- ✓ 競賽地點：法國巴黎
- ✓ 競賽獎金：首獎 10萬歐元、次獎 3萬歐元、三獎2萬歐元
- ✓ 入選 Deep Tech Pioneers 團隊可參加 12/1 媒合會各領域得獎者將額外獲得導師培訓以及企業結對



Hello Tomorrow Asia Pacific Challenge 2021

- ✓ 報名日期：於即日起至 2021/6/18 截止
- ✓ 競賽公告：於 2021/10/1 公布入選名單
- ✓ 獎勵辦法：選出2 名頒發獎金新幣 6 萬元，可獲得參與12/1 Investor Day 及 Global Challenge Grand Finals，以爭取 10萬歐元獎金及產業合作及國際市場機會。



1-2 JUNE 2021



MWC
Barcelona



28 JUNE - 1 JULY 2021

Connectivity

Connected Industry

AI

Sponsored by
 NVIDIA

Startup Innovation

Future Society

Creative Technology

Customer Experience

競賽說明

2021/05/21

競賽辦法

1. 遴選全5G, AI新創團隊 (25家)
2. TTA Investor Section (25家)
3. 4YFN Award 2022 Training (一場)
4. Community Networking (TBC)

報名截止

2021/05/28

競賽期間

2021/06/28 ~ 2021/07/01



About 4YFN

4YFN is the startup event of the world's largest exhibition for the mobile industry, GSMA MWC. Our goal is to support startups, investors and companies to connect and launch new business ventures together.



950 Investors &
8000 CEOs



100,000 Attendees



€43 Billion Funds
Engaged

Startups



Investors



Corporations



Institutions

Corporations : join Community



Connect with the best tech-communities world-wide

Join our community for communities to expand your network far beyond your city or your country, to become part of a greater international ecosystem and plug in to one of the world's biggest innovation platforms.



4YFN

Connecting
Startups

Finalists

- Pitch on main stage
- Media coverage and onsite visibility
- Pre-event private virtual pitch in front of C-Level and investors
- Pre-event mentoring powered by [Social Nest Foundation](#) and [tech2impact](#)
- Complimentary MWC Barcelona 2021 passes
- Invite to 4YFN VIP Dinner

Winner

- Exhibition space for 4 days at 4YFN Barcelona 2022
- Interview with Mobile World Live broadcasted to all MWC audience
- Dedicated article on 4yfn.com
- Participation on the GLOMOs Ceremon



Thank You

